



*A.W. Bravis*  
MARKETING AGENCY

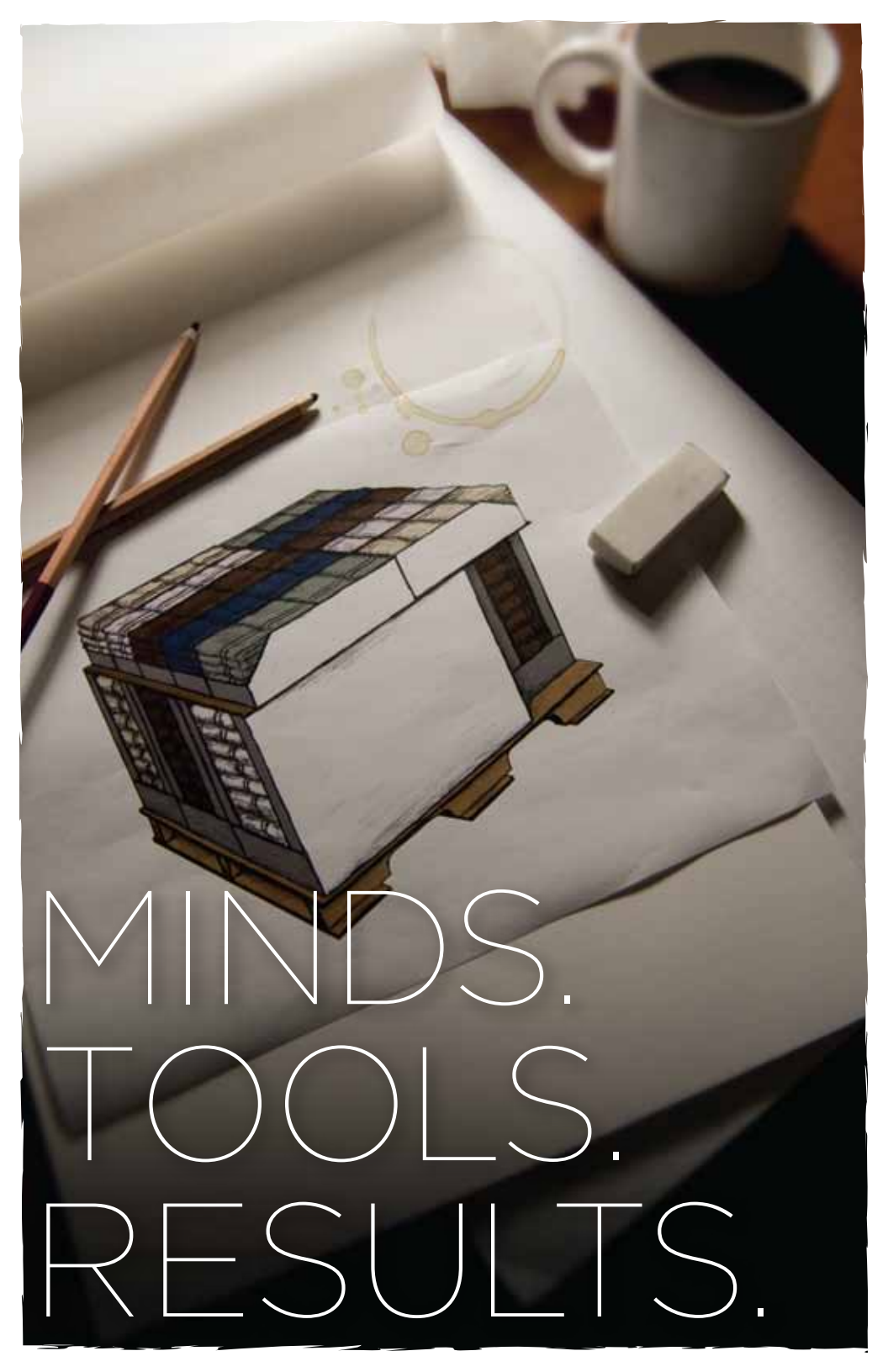


**AW BRAVIS**

1305 S.E. 8TH STREET  
BENTONVILLE, AR, 72701

[WWW.AWBRAVIS.COM](http://WWW.AWBRAVIS.COM)

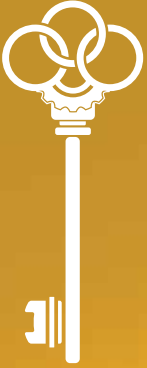
**479.273.7550**



MINDS.  
TOOLS.  
RESULTS.

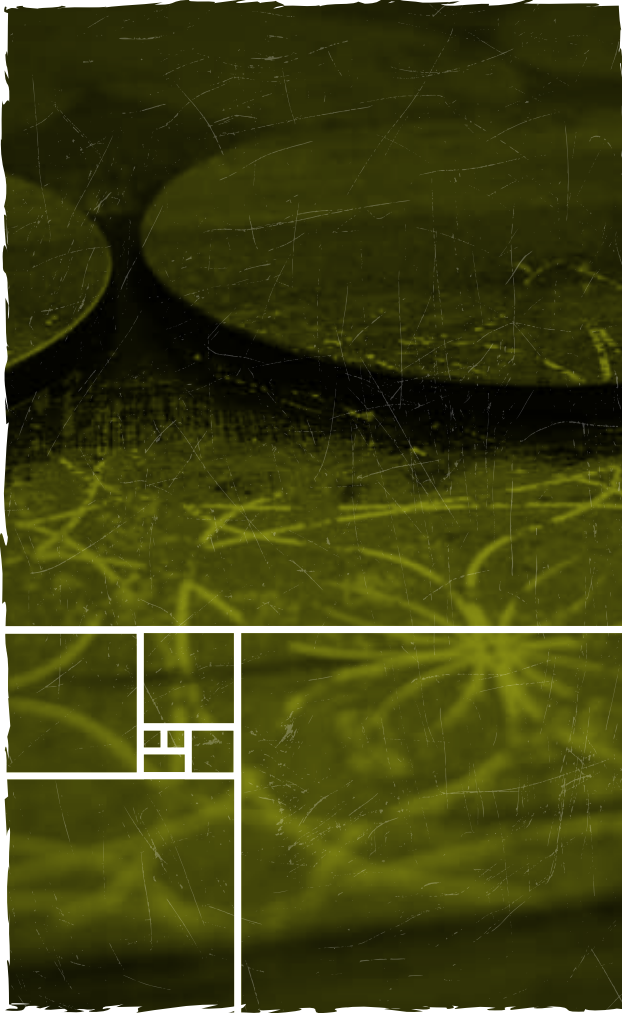
# OUR MISSION.

Our mission is to develop and cultivate lasting client relationships in order to establish wide-ranging, solution based marketing materials across a variety of mediums. We excel at developing and executing exciting shopper marketing campaigns, and have the minds and tools to do so with intelligence, efficiency, and creativity.



Where other marketing groups design without thought given to in store implementation, our superior industry knowledge places us in the position to develop campaigns that not only look great but are both executable and cost effective. We pride ourselves on the quality of our creative solutions throughout every aspect of a project. Our three-pronged approach to client relationships allows us to provide educated solutions for any job. We have the **minds** to develop projects from scratch, encompassing initial research, development, and design, and we have the **tools** to provide unparalleled production, fulfillment, and installation. This **results** in incomparable brand growth. Let AW Bravis be the key to your future success!

WHAT WE  
DO.



“IF EVERYONE IS THINKING ALIKE,  
THEN SOMEBODY ISN'T THINKING.”

-GEORGE S. PATTON



**MINDS.**



# MINDS.

## CREATIVE DESIGN

With well over a decade of combined industry experience, our creative team is supremely capable of tackling any project. Each job that comes through our door is paired with a designer that will see the project through to completion, guaranteeing a consistency and singularity of vision that will showcase our devotion to quality in every facet of our work. From initial concepts to final production art, our designers are without peer.

## PETSMART

### STYLE & STANDARDS GUIDE



## WELLTHY

### INITIAL LOGO CONCEPTS FOR UPSCALE JUICE BRAND

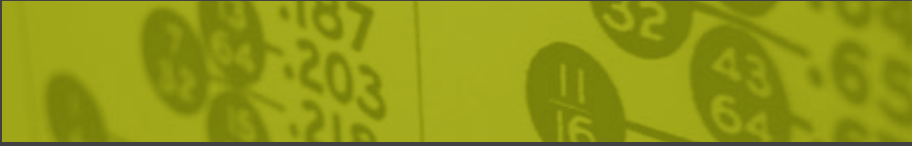


## BIKES, BLUES, & BBQ

### CUSTOM VINYL-WRAPPED TOOLBOX

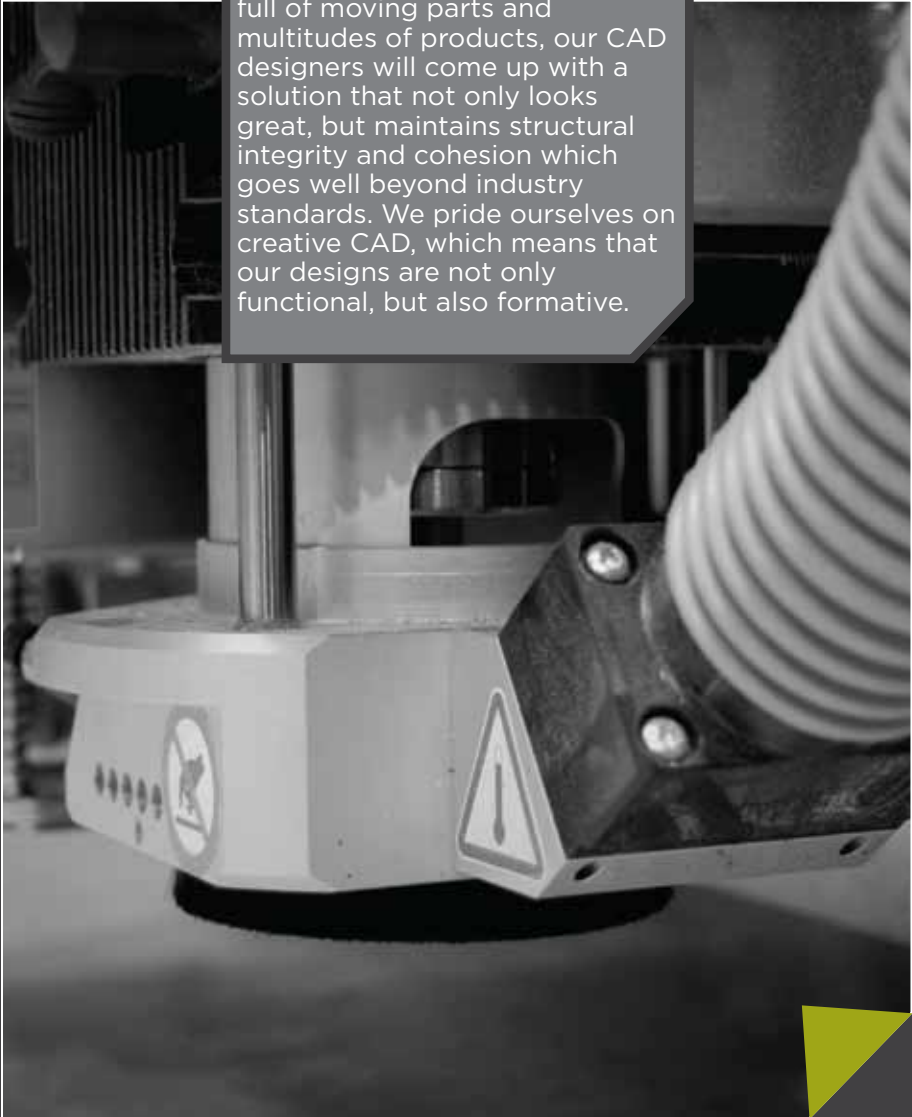






### CAD DESIGN

Whether you only need a simple box design or you have an idea for a massive department rollout, full of moving parts and multitudes of products, our CAD designers will come up with a solution that not only looks great, but maintains structural integrity and cohesion which goes well beyond industry standards. We pride ourselves on creative CAD, which means that our designs are not only functional, but also formative.

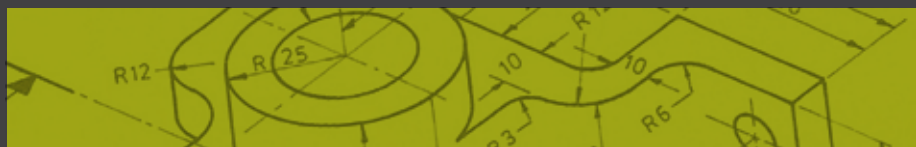




### 3D RENDERING

Our state-of-the-art 3D rendering software has become an indispensable part of the creative process. We are able to develop incredibly realistic, 360° viewable objects, which means we can show exactly how your products will appear in-store without ever incurring any of the costs of physical mock-ups. In fact, 3D renderings are now an integral part of any pitch made to Walmart, and our unparalleled experience in the field will guarantee results unmatched in the industry.

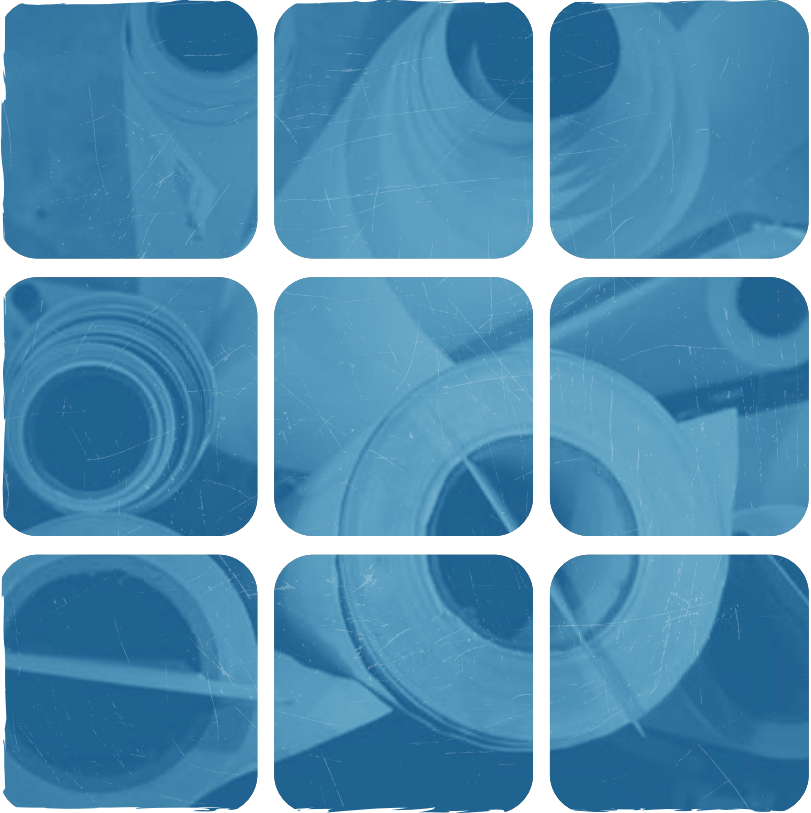




#### SOLID WORKS

The newest addition to our creative arsenal is the very definition of cutting-edge. We now have the capability to print anything you can imagine in fully functional 3D. By utilizing the very latest in computer technology, we can build and produce prototypes completely in-house, which means you no longer have to pay production costs to see your vision realized. Simply come to us and let us create anything you can dream.





“Always design a thing by considering it in its next larger context — a chair in a room, a room in a house, a house in an environment, an environment in a city plan.”

-ELIEL SAARINEN  
*architect*



TOOLS.

# TOOLS.

## EQUIPMENT

Our extensive in-house equipment setup is what truly sets us apart from other creative agencies. We have the right tools for any job, from one-off, small-scale prints to massive, long-term production runs. And because these tools are in the same building as our creative team, the process of transferring your job from digital to physical is completely hiccup free. You no longer have to try to corral multiple agencies - we do it all!

## 3D TECH

- **Objet Eden350**  
// 3D printer, 16-micron (0.0006") accuracy
- **Roland Picza 3D Laser Scanner LPX-60**  
// 8-inch x 12-inch, full 3D scan volume
- **Roland MDX-40A Milling Machine**  
// Fully automated, 360° subtractive prototyping

## DIGITAL CUTTER

- **Esko Kongsberg XL44 with Multi-Cut Head**  
// 87-inch x 120-inch automated cutter

## MISCELLANEOUS

- **Drytac JetMounter JM63** // 63-inch hot laminator
- **Arctic Titan 165** // 63-inch cold laminator
- **Centroform EZFORM SV 1217** // Vacuum Forming
- **TRAC SS-24SS Super-Sealer** // Shrink Wrap System

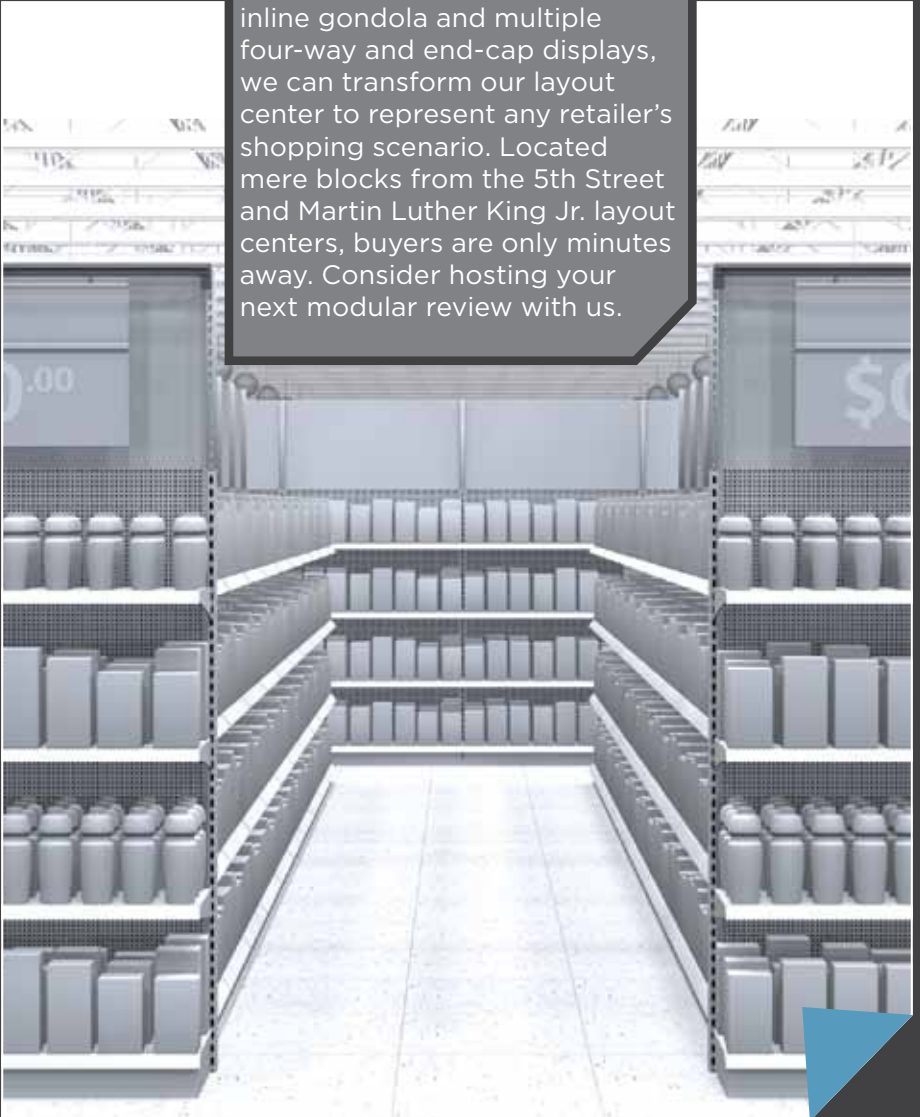
## PRINTERS

- **CANON iPF8000S**  
// 8-color, 44-inch printer
- **CANON iPF9000S**  
// 8-color, 60-inch printer (QTY 2)
- **HP Designjet L25500**  
// 6-color, 60-inch latex thermal inkjet printer
- **HP Scitex FB950**  
// 6-color, 98.5-inch high-volume flatbed UV printer
- **HP Z6100PS**  
// 8-color, 60-inch printer
- **XEROX 700 Digital Press**



### REMOTE LAYOUT

AW Bravis houses a 500 square foot simulated layout center in-house. With over 28 feet of inline gondola and multiple four-way and end-cap displays, we can transform our layout center to represent any retailer's shopping scenario. Located mere blocks from the 5th Street and Martin Luther King Jr. layout centers, buyers are only minutes away. Consider hosting your next modular review with us.







**SMALL SCALE**

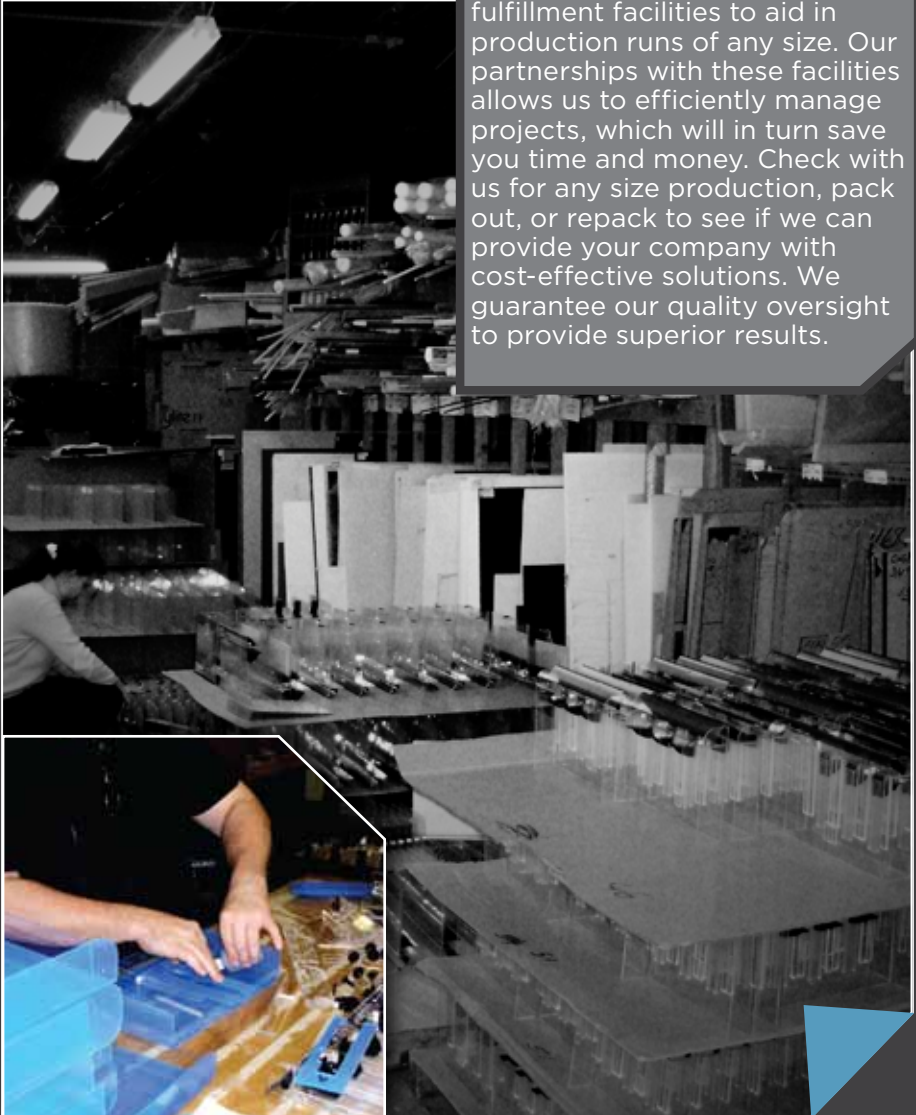
When your project is too small for full-fledged production we provide quick pivot runs with speedy turn-around. Using our in-house staffing, tools, and materials we can produce and fulfill production runs in a fraction of the time it would take for outsourcing. Our central location and suppliers allow us to turn a project as fast as needed to meet your needs.





**LARGE SCALE**

In addition to our in-house production, AWB has local, national, and international fulfillment facilities to aid in production runs of any size. Our partnerships with these facilities allows us to efficiently manage projects, which will in turn save you time and money. Check with us for any size production, pack out, or repack to see if we can provide your company with cost-effective solutions. We guarantee our quality oversight to provide superior results.





“There is only one boss. The customer. And he can fire everybody in the company, from the chairman on down, simply by spending his money somewhere else.”

-SAM WALTON



**RESULTS.**

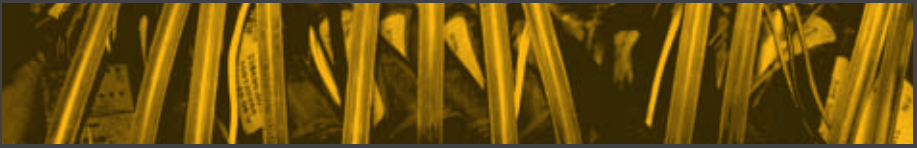
# RESULTS.

## THE BUYER

We know the short time schedule for buyer meetings. We can plan, produce, and provide the extra man-power for quick strategic setup and tear down. There's a ton at stake when presenting to the buyer. That's why it's of the utmost importance to be able to approach your buyer meetings with confidence. At AWB, execution is always paramount.





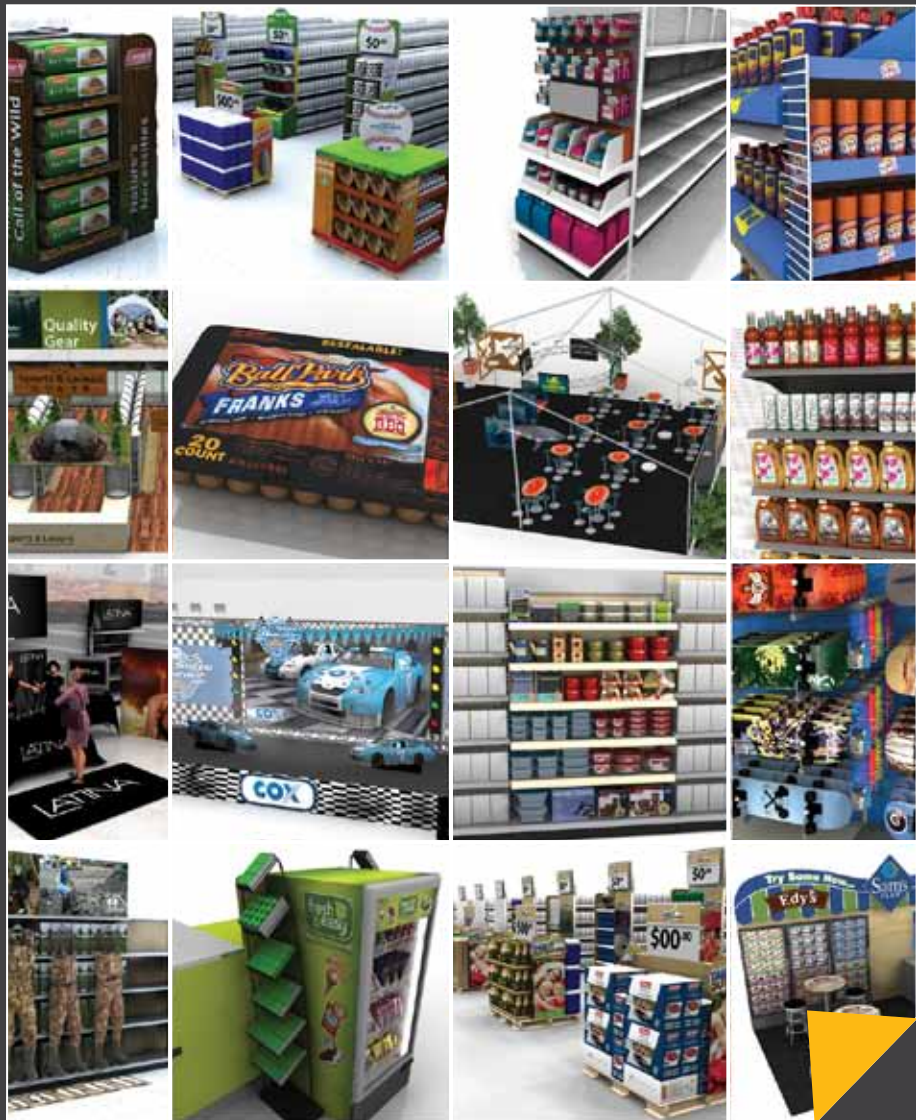


RETAILERS

Our knowledge of retailer-specific needs is unmatched. We specialize in understanding what buyers are looking for and how to execute within the given store's specs. Our designs have been featured in Walmart, Sam's, Costco, CVS, Walgreens, Pet Smart, K-Mart, Target, HEB, Trader Joe's and many more.



CONCEPTS







PRODUCTION





EVENTS









**MOVING  
FORWARD**

The image shows the exterior of a building for the AW Bravis Marketing Agency. The building has a curved facade on the left side. The name "Bravis" is written in a large, white, cursive font, with "MARKETING AGENCY" in a smaller, white, sans-serif font below it. There are two windows with dark frames and horizontal blinds. Two striped awnings are positioned over the entrances. The sky is overcast and dark, suggesting dusk or dawn.

*Bravis*  
MARKETING AGENCY

AW Bravis seeks to become true marketing partners with our clients, so that come crunch time they can rely on us as coworkers striving toward a common goal.

